

NEWSLETTER 21-22

DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE-CALICUT 673009



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FROM THE DESK

It is immense pleasure to lead the Department of Business Administration with the support of my department colleagues and students. Our Department is working very hard towards the goal of providing innovative and quality education with high standard to achieve academic excellence in field of Business Studies.

The process of learning is extremely important in life. What you learn play a crucial role in developing ones intellectual capability, besides career. This year too we had to face challenges due to mix of physical and digital classes. Our department could easily adapt the changes according to the situational needs and wants and did the best to equip students to the needs of the present world with right competitive spirit and entrepreneurial ability.

VISION

Empowering our students with managerial acumen and conceptual skills in the young women we educate.

MISSION

We strive to bring excellence in management education by :

1. Equipping them with practical managerial skills.
2. Providing knowledge about latest global business trends and techniques.
3. Empowering students with effective interpersonal/communication skills and societal consciousness.

DEPARTMENTAL CALENDAR

June

1st: Online classes started
5th: World Environment Day observed.
8th: Webinar on Share markets
19th: Reading Day observed. Book donation for the needy.
28th-30th: Valuation Camp
21st: International Yoga Day observed
29: Webinar under Research and Development Cell.

July

1st: Webinar under Career Guidance and Placement Cell.
19th: A session on CMA USA under Career Guidance Cell
27th: BSE talk on stock markets
28th: A talk on Adolescent and Young Adult Health.

August

14th: Career Guidance program on Team Leadership for all the Department Coordinators.
26th : International webinar on Gender Equity.
2nd: National Webinar on Doom scrolling as a part of Research and Development Cell

September

5th: Teacher's Day observed virtually
22nd: Career Guidance program in association with Yes2English was organised for all the departments.
29th: Students attended a program on Digital Marketing.

October

4th: Offline Classes for second and third years.
11th First years joined classes .
14th : Study leave for third sem exam
28th: Valuation Camp

November

4th: Diwali was celebrated with the inmates of Mayo home
4th: Study leave started for third years for third sem examination
8th: University exam begins for third semester.
22nd: First years offline class started.
24th: An Alumnae of 20-21 pass out batch addressed the second years.
26th: Observed Constitution Day

December:

9th: A webinar for first years on "Being Confident"
6th: First years online classes. Third years back to campus after fourth Sem exam. Sixth semester started for third years.

January

17th: Online classes for all batches for 2 weeks as Covid cases increased.
29th: A webinar on "Online Stock Trading"
26th: Republic Day observed.

February

7th: Offline class for second years. Online for first years.
8th: University exam starts from 8th for fifth semester.
9th: Internal exam for third semester begins.
14th: first semester Internal exam
21st: Skill Expo "Merika" was organised
22nd: A seminar on Women's Day.
23-26th: Valuation Camp
28th: Study leave for second years for second sem exam

March

2nd : A session on Career guidance for study in abroad.
3rd: A best manager contest for 3 year.
4th: A seminar on "How to be Focused on Life",
14th: Challenge fest product promotion
15th: Intra department challenge fest
16th: A Session for second years students on coaching for MAT, CAT competitive exams
16th: A session on IELTS and do's and dont's to study abroad.
17th: Meet the manger program .
23rd: Third years Farewell Party, went for study leave
27th : Student's Tour.
28-2nd: Online classes regularly for all batches.
31st-1st : Internal exams

April

8th : Seminar on IPR
22nd : Mock viva
27th : Job fair
28th - 29th: External viva voce

HIGHLIGHTS OF DEPARTMENT

- ❖ Intra-Department Management Fest “**CHALLENGE**” – to induce shrewdness in students.
- ❖ Inter-department debate competition to improve students confidence and to acquire skills like communication, critical thinking, research etc..
- ❖ Inter batch and inter department b quiz competitions
- ❖ A seminar as part of **meet the manager program** to motivate students to get into entrepreneurship
- ❖ Extension Activities to develop EQ and to develop their positive attitude towards life
- ❖ Skill enhancement program: Skill Expo “**MERIKA**”
- ❖ Career Guidance sessions to help students to explore types of careers and courses world wide



FROM THE EDITORIAL DESK

Success, it is said, does not come cheap. Success comes from rigorous effort, self-discipline, and ability to learn from failure and above all, from the determination to succeed. As, our motto says, our main intention is to mould tomorrow's igniting lady minds. The department not only focuses on academics, but also enlightening the students with the best accuracy of expression and also developing leadership qualities. This year, with the blessing of The Almighty, our departmental activities were well-conducted, organized with the co-operation of students and staff members. The objective is to stop complacency and arrogance; to grow together in honour, respect and gratitude towards consistent never-ending improvement.

CURRICULAR ACTIVITIES

- ❖ Academic year of 2021-2022 commenced on 1st June 2022.
- ❖ Regular classes for second and fifth semester.
- ❖ Ms. Rudha M P was elected as Association Secretary.
- ❖ 27th BSE talk on stock markets for all the batches through zoom.
- ❖ Viva for passed out batch on 26,27th through google meet.

- ❖ Sreelakshmi NP addresses the second years
- ❖ New semester started on 13th November
- ❖ P.T.A meeting for first, third and second year students on 21st December.
- ❖ Classes re-opened after Christmas vacation for third years on 3rd January.
- ❖ 17 January online classes for all batches for 2 weeks .
- ❖ April 28th ,29th viva voce
- ❖ March 10-16 Internal Viva.

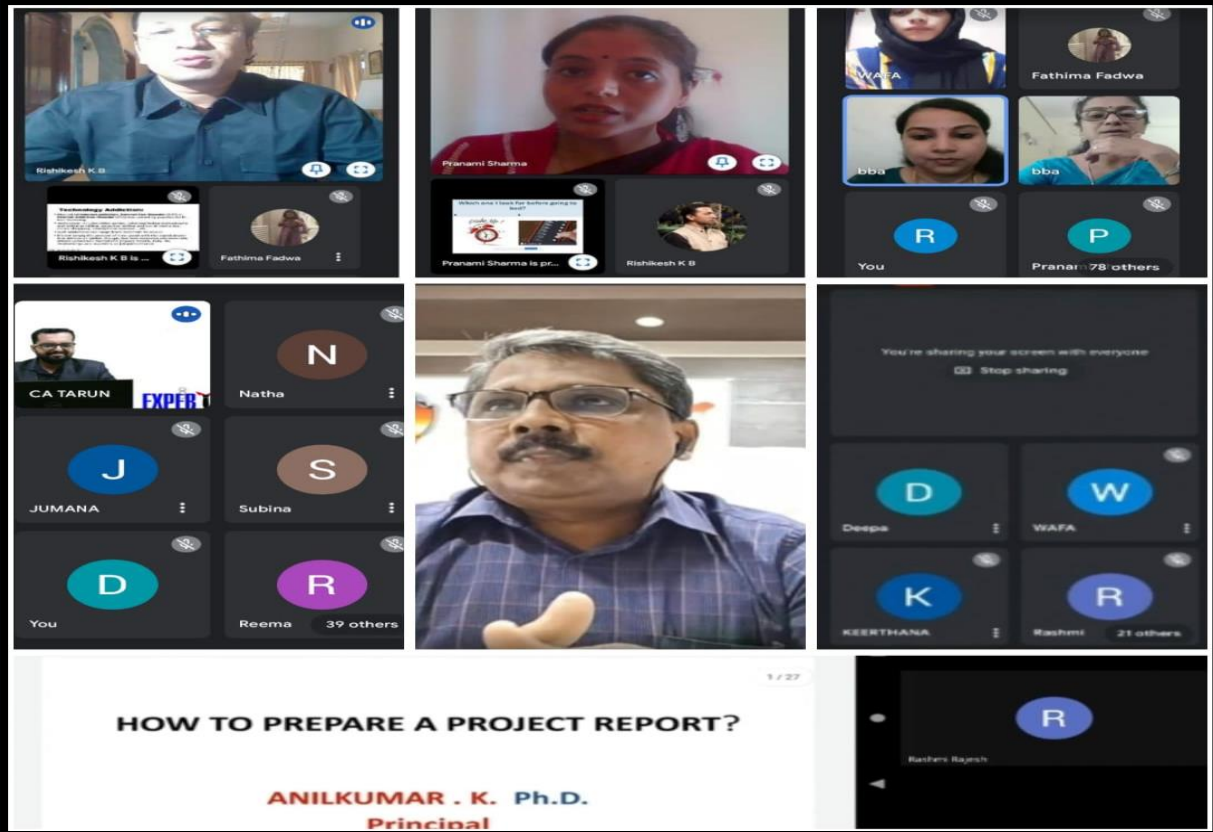
CO-CURRICULAR ACTIVITIES



- ❖ 29th June a webinar on R and D cell on topic "Student Research and Report Writing. The speaker of the day was Mr. Anil Kumar Principal of Pazhassiraja College.
- ❖ On behalf of reading day, a general quiz competition was conducted through the google forms.
- ❖ A national webinar on Doomscrolling as part of R and D Cell by Rishikesh K B and Pranami Sharma Assistant Professor Christ University Bangalore
- ❖ Students attended a program on Digital Marketing TACH YAAN.

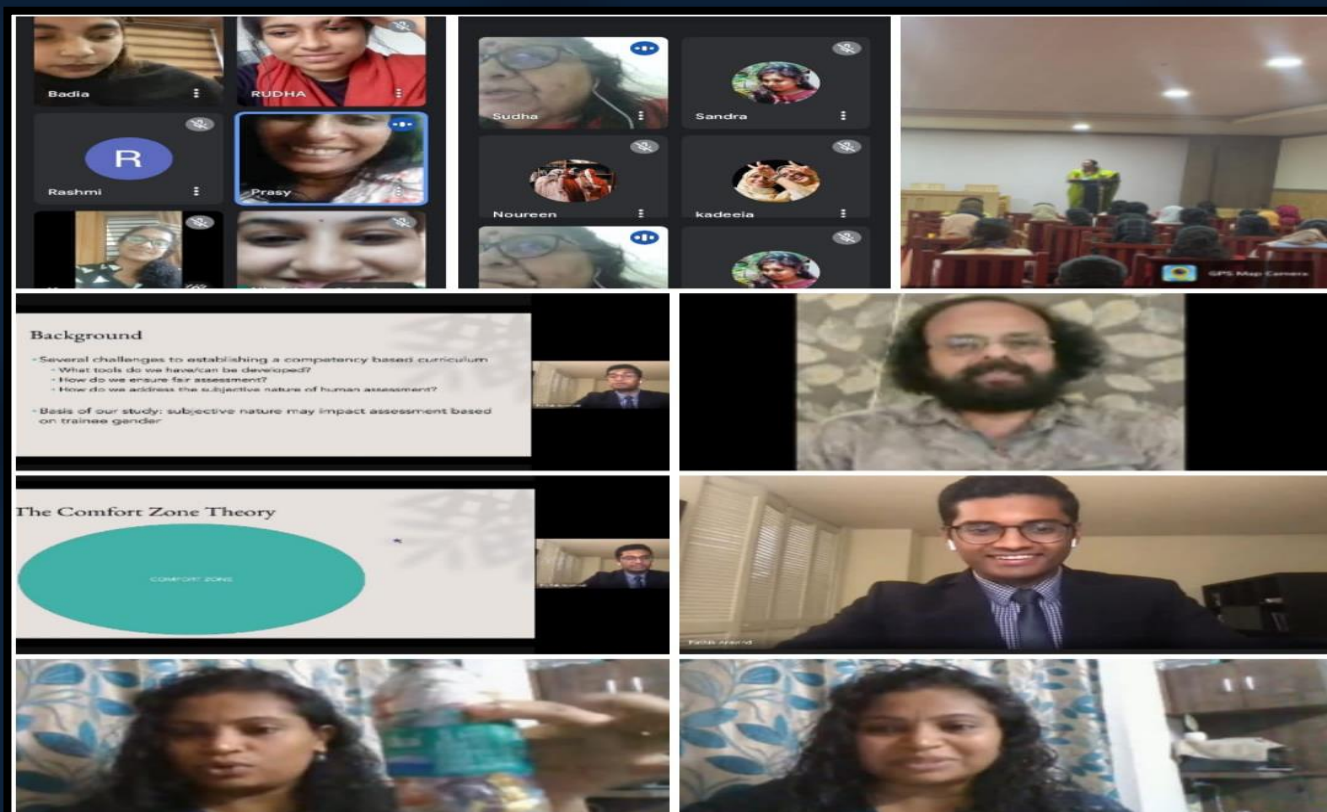
- ❖ On 26th a webinar on "State police , power and constitution" Mr. Ragish Parakkot , Senior Civil Police Officer.
- ❖ On 29 th January, A webinar on Basics on online trading for all batches by Thwayyb Mohiduheen., Research Analyst and MD CAP Index
- ❖ On 3rd March A Best Manager Contest was conducted for third years by GIIMS (Institute of Logistics) Ms. Vasanthika was the winner.
- ❖ 15th March: An Intra department Fest Challenge was conducted : 1. Brandwar 2. PPT presentation, 3. Window Dressing 4. Photography 5. Moovie Spoof. The games were to build up their confidence Entrepreneurship.
- ❖ A student of second year Ms. Vasanthika E k won the Best manager prize from SNES college.





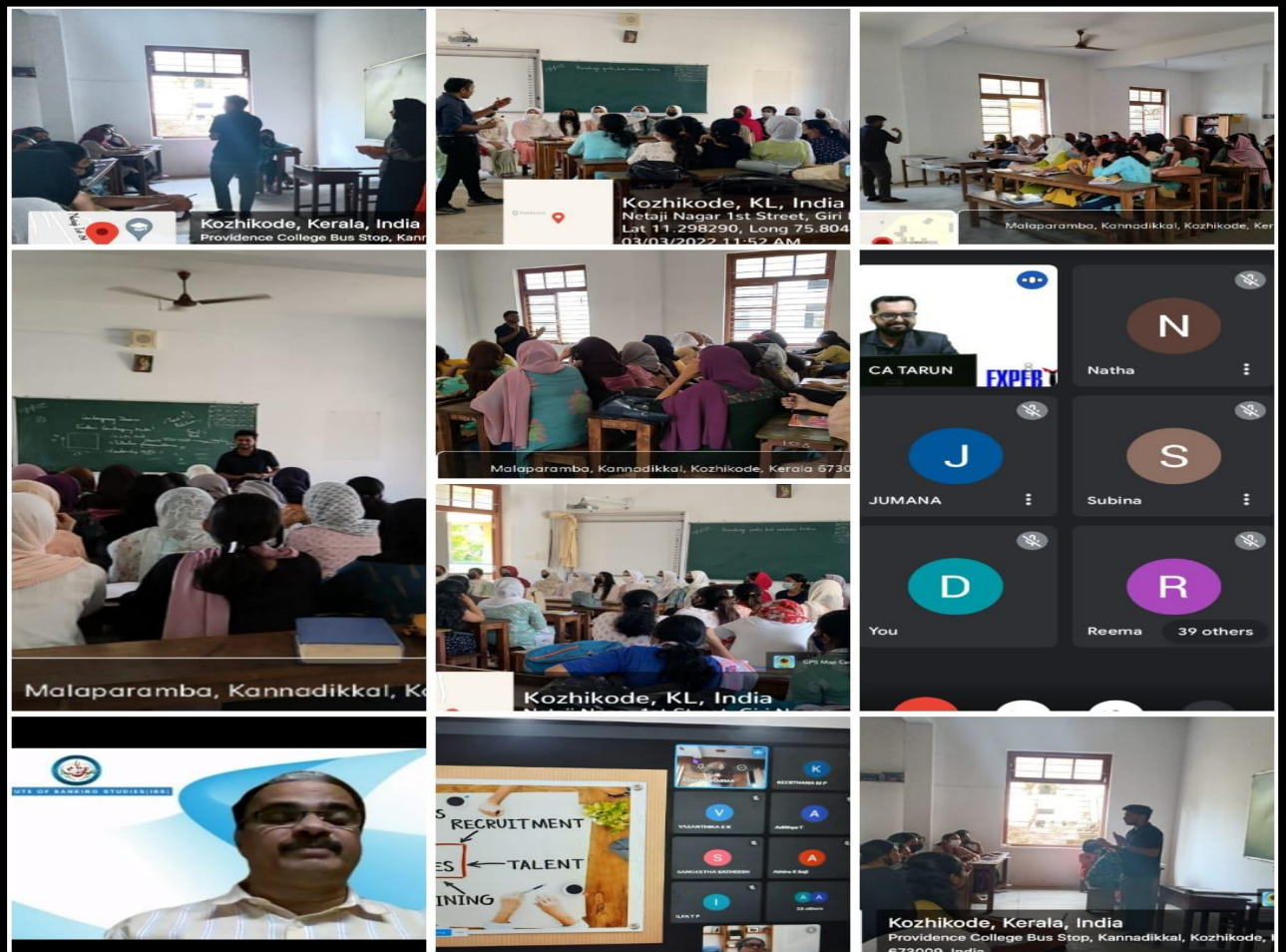
EXTRA-CURRICULAR ACTIVITIES

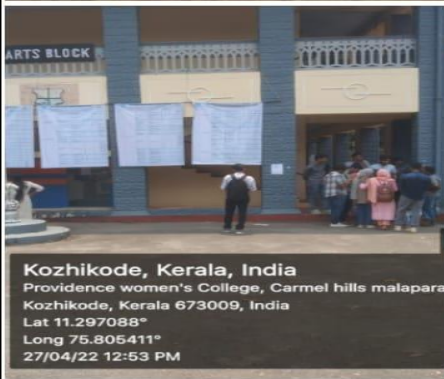
- ❖ As part of world environment day, we organised a webinar on “BETTER ENVIRONMENT – BETTER TOMORROW” Ms. Bincy, Environmentalist, JB founder was the speaker.
- ❖ 21st June – International yoga day was observed. Vijaya raghavan, yoga acharya was the guest. Students actively participated and sent the photos of the day observed.
- ❖ On reading day, books were donated to the needy of the neighbouring areas.
- ❖ 28th July A talk on Adolescent by Dr. Sudha Krishnan Unni, MIMS, Calicut.
- ❖ 26th August: An international Webinar by Dr. Pathik Aravind on “Beyond Boundaries and eliminating gender bias. Association was also inaugurated.
- ❖ On 5th A virtual Teacher’s Day celebration by the first and third years.
- ❖ On 26th January As part of Republic Day celebration A competition Was held to write creative Lines about our Country. The best write up will be awarded. The winner was from first B.sc Chemistry
- ❖ 22nd February, A Seminar on Women’s Rights and The Indian Constitution was organised. The speaker of the day was Ms. Lini E from Dept. Of History.



CAREER GUIDANCE SESSIONS

- ❖ On July 1st: a program on Developing career through personal development plan (PDP). Resource person was Dr. Saji Kuriakose professor and Director of FIMS. The program was inaugurated by Dr. SR. Ashmitha, Principal through Google meet.
- ❖ On 19 July session by expert gyaan on CMA USA.
- ❖ 14th August: A Program on Team Leadership for all the Department Coordinators.
- ❖ 22nd September: A webinar on HR Connect course for all departments in collaboration with say Yes 2 English.
- ❖ On 2nd March A session Europe Study Centre (ESC) session handled by Shabeer (North Kerala Coordinator)
- ❖ 16th March: Mr. Thomas Freelancer Spoke about the important and gave guidelines on CAT, MAT and other competitive exams.
- ❖ On 16th Mr. Ramdas of IELTS institute from Calicut spoke to the students of third years regarding the IELTS Classes and its importance.
- ❖ Avodha session on various career opportunities.
- ❖ On 27th the department conducted the Job Fair in association with AIMER. 25 companies with 200and more Job opportunities were present for the fair. Around 500 applications were received and 250 applicants were shortlisted. The program was a great success.





AMER | **PROVIDENCE**
 Presents

JOB FAIR

Your chance to get hired by top companies

20+ Companies | **40+ Roles** | **500+ Openings**

Get jobs in:
 IT | Marketing | Content Creation | Web Development
 HR | Customer Service | Business Development | Sales | Engineering and more

venue: Providence Women's College Calicut
 date: 27th April, 2022
 time: 10 AM - 4 PM
 call: +91 +91 97784 13282

Op-Reg
 97784 13282

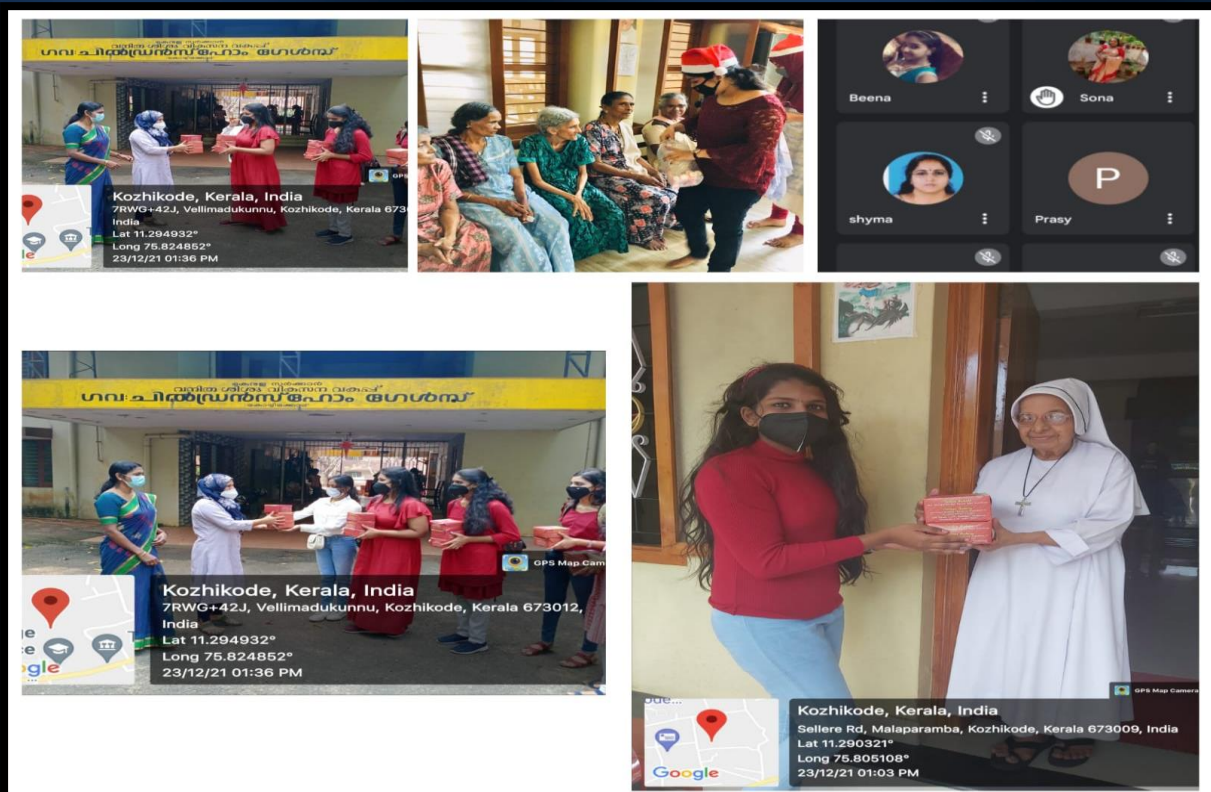
SKILL ENHANCEMENT ACTIVITIES

- ❖ On 9th December: A webinar for first years by Ms. Anjali From Devagiri college on the topic “Speak Up and be somebody”.
- ❖ On 29th January A webinar on Basics on Online Stock Trading For all the batches by Thwayyb Mohidubeen, Research Analyst and MD Cap Index.
- ❖ 21st February Skill Epo “Merika” was organised for all batches to enhance their creativity and also to upgrade their marketing as well as managerial skill.
- ❖ A seminar on “How to focus on Life” The JCI was in collaboration for the program, the speaker of the day was Ms. Haseena Habeeb owner Leiah Chocolate and Winzone finishing school. This session would help in enhancing personality skills.
- ❖ An intra department management fest was conducted on 15th March . The product of the year was “Disaster Management”. All the batches creatively designed the product according to their perspective and were able to present it very systematically. The idea behind this game is to enhance their coordinating skill, marketing awareness, financing strategies and motivate them towards entrepreneurship.
- ❖ On 17th March Meet the manger program was organised the guest of the day was Ms. Shalini Dinesh a successful Enteprenuer of WRAP A MEAL since years. This session helps students to know the challenges of being an entrepreneur.



EXTENSION ACTIVITIES

- ❖ Deepawali was celebrated with the inmates of Mayo home. The students distributed sweets among the inmates of the home.
- ❖ On 23rd December, Students went to Juvenile home, Vellimadukunnu With cakes to celebrate Christmas with them.
- ❖ On students of he department took awareness classes for he kids of primary schools. Amrita vidyalayam, Silver Hill and Bhavans school participated
- ❖ Book donation was done by the students of neighbouring areas Reading day was observed on 19 th June.





CERTIFICATE COURSES OFFERED:

G-Tech: Tally Premium for first years.
Contact hrs 30

GST classes for second years. Contact hrs 30


HR Connect For third years

DEPARTMENTAL ACTIVITIES

PROVIDENCE WOMEN'S COLLEGE
DEPARTMENT OF BUSINESS
ADMINISTRATION

PEN IT DOWN

Write four creative lines on India. Writings can be in any language. The most creative write up shall be awarded with exciting prizes.




PROVIDENCE WOMEN'S COLLEGE
GREETINGS FROM
DEPARTMENT OF BUSINESS ADMINISTRATION

We the students cordially invite you to an exclusive interview

Meet the teachers

ON GOOGLE MEET
Sun 05.09 2021 3 pm

Happy Teachers'



PROVIDENCE WOMEN'S COLLEGE
DEPARTMENT OF BUSINESS ADMINISTRATION

CONGRATULATIONS

Pen it down winners

1st prize 2nd prize 3rd prize



Avanya S.P
BSC Chemistry , 1st year

Bincy Elizabeth P.J
Zoology , 2nd year

Nidha Fathima
BA HRM , 1st year

PROVIDENCE WOMEN'S COLLEGE
DEPARTMENT OF PSYCHOLOGY

VALENTINE'S DAY DANCE COMPETITION


Winner



ENTRY NO.5
ATHIRA AJIT

PROVIDENCE WOMEN'S COLLEGE
DEPARTMENT OF BUSINESS ADMINISTRATION

WOMEN'S RIGHTS AND THE INDIAN CONSTITUTION



Captain Lini E
Associate of NCC Officer

PROVIDENCE WOMEN'S COLLEGE
DEPARTMENT OF BUSINESS ADMINISTRATION

IN COLLABORATION WITH: JCI INDIA ZONE XXI

HOW TO BE FOCUSED IN LIFE

TIME: 2:30 PM
DATE: 4 MARCH 2022
VENUE: CARMEL HALL



PROVIDENCE WOMEN'S COLLEGE
DEPARTMENT OF BUSINESS ADMINISTRATION

International Webinar on Beyond Horizons - Pushing boundaries and eliminating gender bias & Association Inauguration



Dr. Pathik Aravind
General Surgery Resident
Yale New Haven Hospital, USA




Ms. Rudha M P
Association Secretary
Department of Business Administration.

PROVIDENCE WOMEN'S COLLEGE
Department of Business Administration

World Environment Day


Webinar for kids on June 5 2021 @ 2PM



PROVIDENCE WOMEN'S COLLEGE

WEBINAR ON DEVELOPING YOUR CAREER THROUGH PERSONAL DEVELOPMENT PLAN (PDP)

RESOURCE PERSON
DR. SAI KURIAKOSSE
PROFESSOR & DIRECTOR
FAROOK INSTITUTE OF MANAGEMENT STUDIES (FIMS)



INAUGURATION
DR. SR. ASHMITHA A.C
PRINCIPAL

1 JULY, 2021
3:00 PM
google meet

PROVIDENCE WOMEN'S COLLEGE
WEBINAR ON

TEAM LEADERSHIP




RESOURCE PERSON

14 AUGUST 2021
10:00 AM
GOOGLE MEET


PROVIDENCE Women's college, Calicut

Career Guidance Cell

In Collaboration with Say yes2 English

Free webinar on HR Connect course
On Google meet

22 September @3 pm



Facilitator

PROVIDENCE WOMEN'S COLLEGE

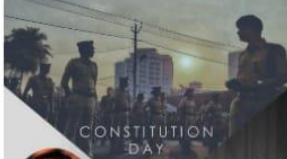
SAMARPPAN

DEPARTMENT OF BUSINESS ADMINISTRATION

CHILDREN'S DAY

A TALK HONOURING JAWAHARLAL NEHRU
ON 14th NOVEMBER 2021

PROVIDENCE WOMEN'S COLLEGE
DEPARTMENT OF BUSINESS ADMINISTRATION



CONSTITUTION DAY

PRESENTS

Webinar on the topic:

STATE POLICE POWER AND CONSTITUTION

At 7PM


26 NOV 2021

Dr. Raghish Parakkal
Senior Civil Police Officer
City Control Room
Calicut

<https://meet.google.com/jek-xeyf-xyf>

PROVIDENCE WOMEN'S COLLEGE
DEPARTMENT OF BUSINESS ADMINISTRATION

Ideation to Patenting -
An Overview of the
Intellectual Property Rights



Dr. Priyadarshini
HOD
Department of History

Date - 08 April 2022
Time - 11.30 AM
Venue - Second year BBA Classroom

DEPARTMENT OF BUSINESS ADMINISTRATION

Presents online quiz competition on the occasion of reading day On 19th June, 2021 @ 3pm

PROVIDENCE WOMEN'S COLLEGE
DEPARTMENT OF BUSINESS ADMINISTRATION

TOPIC: ONLINE TRADING
(BASICS OF STOCK TRADING)

RESOURCE PERSON:
THWAYYB MOHIUDHEE
RESEARCH ANALYST & MFCAP INDEX


DATE: 29 JAN 2022
TIME: 10AM

PLATFORM: GOOGLE MEE
<https://meet.google.com/nmg-tdmz-eyh>

PROVIDENCE WOMEN'S COLLEGE
DEPARTMENT OF BUSINESS ADMINISTRATION

PRESENTS

WEBINAR ON
ADOLESCENT AND YOUNG
ADULT HEALTH



RESOURCE PERSON:
Dr. Sudha Krishnanurani
HOD of Paediatrics
Maulana Institute of Medical
Sciences, Calicut.

5:30 to 6:30 P
28 JULY 2021
GOOGLE MEE

Presents

CHALLENGE '2021

GAMES

Brandwar Moviespooft
Window Dressing
Product Launch Photography

PRESENTATION

IN ASSOCIATION WITH
R & D CELL UNIT



SREELAKSHMI N.P.



AFNITHA FATHIMA


PROVIDENCE WOMEN'S COLLEGE
DEPARTMENT OF BUSINESS ADMINISTRATION

National Reading Day

BOOK DONATION 2021-22


June 19

Donate books and inculcate the joy of reading.



PROVIDENCE WOMEN'S COLLEGE
DEPARTMENT OF BUSINESS ADMINISTRATION

Meet the Manager:-



SHALINI DINESH
WOMEN ENTREPRENEUR


DATE: 17 MARCH 2022
TIME: 2:00 PM
VENUE: CARMEL HALL

PROVIDENCE WOMEN'S COLLEGE
DEPARTMENT OF BUSINESS ADMINISTRATION

PRESENTS

CATAPULTING YOUNG MINDS FORWARD

Catapult IN ASSOCIATION WITH
R & D CELL



ATHIRA DAS
MBA student at Conestoga College.

PROVIDENCE WOMEN'S COLLEGE
DEPARTMENT OF BUSINESS ADMINISTRATION

Welcome's you

A GREEN CAMPUS INITIATIVE

MERIKA

THE SKILL EXPO

MONDAY, FEBRUARY 21, 2022

FOOD | GAMES | CRAFT | ENTERTAINMENT